

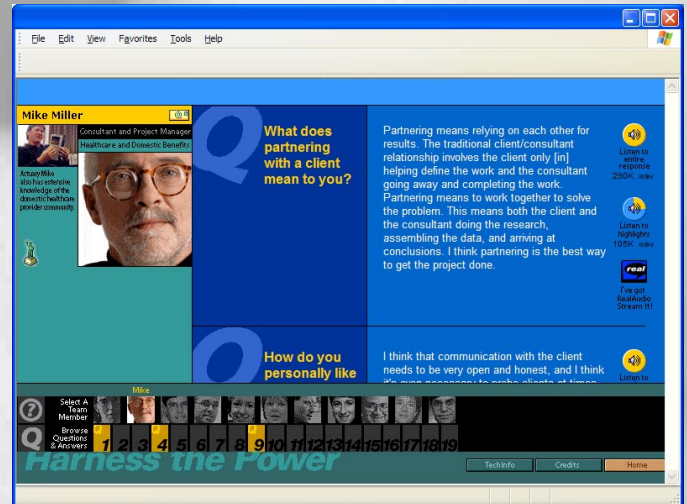
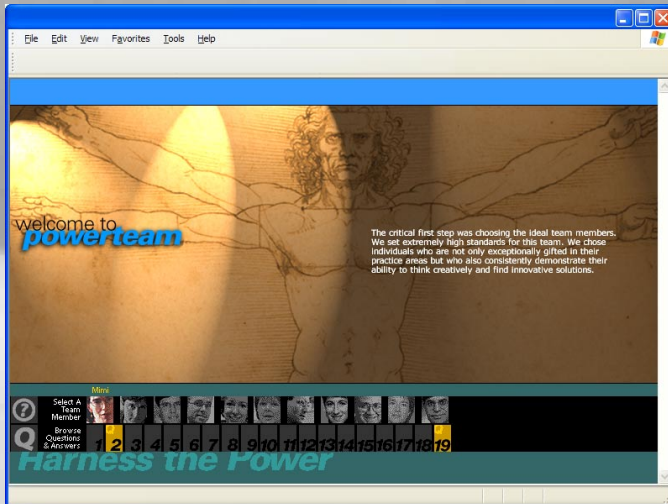
powerteam

virtual conference room

connection

project brief

discovery & strategy
experience architecture
brand creation



The challenge

A team of world-class, worldwide consultants have a three-day window of opportunity to collaborate and present findings to an elite group of Microsoft executives.

The solution

A just-in-time, web-enabled application is developed to collect and distribute knowledge in an engaging, text and audio presentation.

The entire concept, design and implementation process is completed over a concentrated four-day period, including backend engineering.

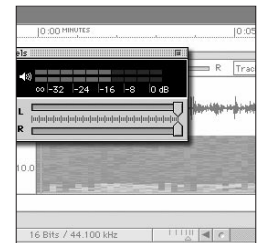
The results

Interactive, voice-recognition (IVR) system allows self-service recording of audio tracks at any time by simply making a phone call

Content is collected and made available as text, downloadable files, and streaming audio

Animated navigation bar allows visitors to browse by consultant and/or issue at random or sequentially according to preferences

The architecture is modular and becomes a repeatable, collaborative solution that leverages dollars invested in its creation.



Above: A special interactive, voice-recognition system allows self-service recording at any time. These results are then converted to digital form, edited, processed for quality, and converted to alternate formats for delivery via download or streaming audio.

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